



Blackwell School Community Engagement Consultant

The Texas Office of the National Parks Conservation Association (NPCA) is seeking a community engagement consultant to assist in establishing the Blackwell School National Historic Site and deepen engagement with communities to advance protection of national park sites in West Texas.

NPCA is working with communities and park advocates across the country to establish new national park units and preserve and interpret the nationally significant stories told at many of these sites to ensure our national parks tell the stories and experiences of all Americans. The Blackwell School, located in Marfa, Texas tells the story of the experience of segregation of Mexican-American children in education and their struggle for inclusive education within Texas and relevant experiences of students across the Southwest. President Biden designated this new national park site in October 2022.

Build community in support of the Blackwell School NHS on the local and regional level to grow a strong base of support for the long-term protection of the site and nearby national park sites in region.

- Support development and strengthening of relationships and awareness of Blackwell School NHS and national park sites in the region with a diverse and effective set of allies, including gateway area businesses, chambers of commerce, local elected officials, social justice organizations and other conservation organizations.
- Attend community meetings, conduct informational briefings and table at local community events to highlight the Blackwell School, NPCA and national parks in the region.
- Research potential organizations and community and academic leaders interested in Blackwell School NHS and organize and facilitate an informational webinar during the Spring of 2023.
- Assist in development of high-quality written and visual materials and presentations to promote the Blackwell School.
- Help plan and support the logistics of events to highlight the Blackwell School as needed including, but not limited to a Blackwell Symposium at University of Texas El Paso in early February 2023 and Blackwell Block party in April 2023.

Support engagement of visitors to the Blackwell School in Marfa, Texas.

- Coordinate with the Blackwell School Alliance to arrange tours and visits to the Blackwell School for potential partners and supporters.
- Assist in providing follow-up to visitors and partners with news items and updates of interest related to the establishment of the Blackwell School.
- Host open hours at the Blackwell School up to 10 hours a week.



Advance advocacy towards establishment of the Blackwell School NHS with sufficient funding, staffing and resources.

- Assist in development of informational materials and engagement in meetings with federal elected officials and National Park Service staff to advocate for needed resources for park.
- Support efforts to engage researchers, academic leaders and community advocates to provide input into development of plans for the new park site.
- Assist in development of NPCA web page to highlight Blackwell School and next steps towards establishment.

Communicate Blackwell School project updates with internal stakeholders at NPCA

- Meet with Texas Regional Director bi-weekly to discuss project updates and next steps.
- Join NPCA's bi-weekly Blackwell School team meeting and share project updates.
- Create a spreadsheet with contact information of interested individuals and organizations and work with NPCA staff to collate work products into an organized folder.

Other Tasks as Needed – From time-to-time additional specific tasks not listed but related to all the items above may be required and will be developed in consultation with NPCA staff.

Knowledge Skills and Abilities Required

- Familiarity with Marfa and West Texas communities and local leadership within those communities.
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Enthusiasm, positive attitude and interest in historic preservation and/or community engagement and national park issues
- Basic computer and social media skills including experience with Microsoft Office

Location: Presidio, Jeff Davis, Brewster, Culberson, Hudspeth or El Paso County

Compensation: Consultant will be compensated based on experience and serve as a consultant to NPCA.

Timeline: Funding is available for consultant for December 2022 – June 30, 2023.

To apply: Send resume and cover letter expressing interest to Cary Dupuy at cdupuy@npca.org.

Questions ?: Contact Cary Dupuy, NPCA Texas Regional Director at (214) 433-0261 or cdupuy@npca.org

Learn more about the Blackwell School

<https://www.theblackwellschool.org/>

<https://www.npca.org/advocacy/96-preserving-the-complicated-history-at-a-segregated-texas-school>